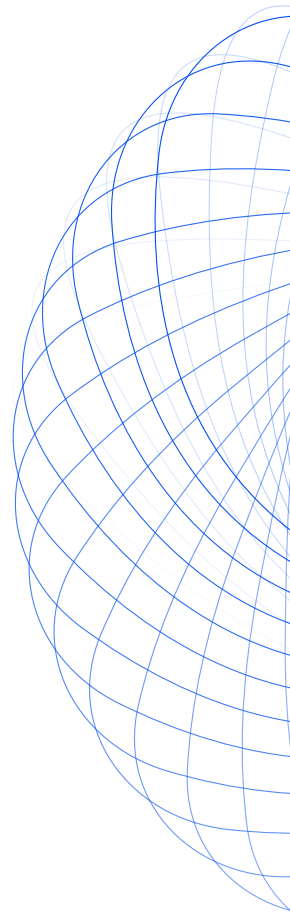


# Case Study

## **BASF COATINGS × VEGAM**

A SMART FACTORY SUCCESS STORY



### **About the Client**

BASF Coatings is a division of the BASF Group and a global leader in innovative coating solutions. The company serves the automotive, industrial, and decorative sectors with high-performance paints and surface technologies. BASF Coatings operates across multiple continents, supporting a wide range of industries and product applications.



## Key Challenges Faced by BASF – Before Vegam

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- Managing thousands of raw materials and finished goods manually created operational complexity
- High dependence on manual processes led to slower, error-prone workflows
- Limited real-time visibility into production and materials flow
- Inability to respond quickly to internal and external demands
- Difficulty in standardizing systems across globally distributed plants

## What Did Vegam Do?

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**Vegam implemented its Smart Factory System (SFS) at BASF Coatings' sites, starting with plants in India and China. The rollout focused on digitizing production processes, eliminating paper-based operations, and delivering full ROI in under a year.**

## Our solution offered



A fully paperless factory model customized for batch production and recipe-driven plants



100% traceability and real-time visibility of in-factory operations



Seamless integration across sites without disrupting core operations



Standardization across global plants, with a roadmap for Europe and the Americas

## Value & Outcomes Delivered



Full system payback in under one year



Greater agility and responsiveness across production sites



Recognition as runner-up in BASF's Group Internal Digital Award 2024



Roadmap confirmed for expansion to Europe and the Americas



**Nils Lessmann**

SVP Global Operations, Paint & Resin, BASF

“ Our biggest challenge was managing thousands of raw materials and finished goods manually. With Vegam’s solution, we gained full visibility and real-time control. The transformation paid off in under a year, and we’re now scaling it globally. ”

# Let's Transform Your Factory, Together! ▶ ▶ ▶

If you have any questions or are ready to take the next step in your smart factory journey, we'd love to hear from you.

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🌐 [www.vegam.co](http://www.vegam.co)